



Press Release: For Immediate Release

Vin du Lac Winery Celebrates Growth and Success with Opening of New, State-of-the-Art Production Facility

Lake Chelan, WA (October 29, 2009) – 2009 is a year of celebration and success for the Lake Chelan wine industry and Vin du Lac Winery in particular. This summer, Vin du Lac Winery celebrated its 6th year anniversary just as the TTB announced that Lake Chelan had been approved as the country’s newest, designated American Viticulture Area (AVA). Then, after more than a year of planning and construction, and just in time for the 2009 Harvest and Crush, Vin du Lac moved its wine production operations into a new Production Facility located in the nearby community of Chelan Falls.

Vin du Lac Winery passed a major milestone in 2009 as its annual production exceeded 10,000 cases of wine. This production level is pivotal for small wineries, as they move from “mom & pop” status to more professional aspirations. Vin du Lac Owner/Winemaker Lehmbecker recently explained how this growth fits in with his vision for Lake Chelan and Vin du Lac: *“I want Vin du Lac to be in the forefront of establishing Lake Chelan as a center for ultra-premium, fine winemaking in the Pacific Northwest. I also want the Lake Chelan wine industry and Vin du Lac to grow and to establish a national presence and reputation. This larger, modern wine production facility will allow us to continue to improve wine quality as we steadily increase production. I am very excited about our move into this new facility as it is a necessary and logical next step in achieving my long-term goals for Vin du Lac.”*

To achieve Larry’s ambitions and ensure the utmost hygiene and quality control in winemaking operations, Vin du Lac pursued State-of-the-Art solutions for its new winery. The building includes numerous modern features, such as individual room climate control, total hose-down cleaning environment, dedicated glycol chilling supply, and an in-house laboratory.

Vin du Lac will celebrate its success by hosting an open house at the new facility for friends and fans of the winery on November 7th, 2009. The facility and Open House are located at 410 Highway 150, Chelan, WA. Persons who wish to attend may call the Winery for more information: (509) 682-2882.

Vin du Lac is a family owned and operated winery that crafts truly Boutique wines through hand harvest and small-lot production techniques. Since its first crush in 2002 Vin du Lac has vinted a long, stunning streak of award-winning wines, which include its highly sought-after Cabernet Franc and its new Lake Chelan AVA wine series “LEHM”. Vin du Lac is inspired by all things French, which is evident in the Wine Styling, the wine labels and branding, and Vin du Lac’s on-site French Bistro and Tasting Room. The winery’s Lake Chelan Bistro and Tasting Room are open Thursday through Sunday from Noon - 5pm during the winter, and daily from 11am – 7pm during the rest of the year.

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For More Information please call 206-484-1243 or visit Vin du Lac Winery – www.vindulac.com

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